

BADJI

NEWSLETTER

FEBRUARY
2023

INSIDE THIS EDITION

- A message from the Business Support Program Concierge
- Cash Flow Support
- A Grant for Tourism Operators
- The Why and How of Secure Local Jobs Code registration
- Focus on Sid Eades
- Creating Great Web Content

**ABORIGINAL AND TORRES
STRAIT ISLANDER BUSINESS
SUPPORT PROGRAM**



ACT
Government

Message from Julie Jenkins



BUSINESS SUPPORT CONCIERGE

I hope everyone had a nice end of year break and took some time to reflect on the year that was, hopefully everyone kept safe and well.

If 2023 is the year you want to try something new or if you have a great idea that you'd like to turn into a business, please let me help you.

Let's make 2023 your best year yet!

02 6189 0770

julie@coolamonadvisors.com.au

The BADJI Business Support Program is an initiative by the ACT Government for Aboriginal and Torres Strait Islander peoples in the ACT to grow their business and for entrepreneurs to start one up

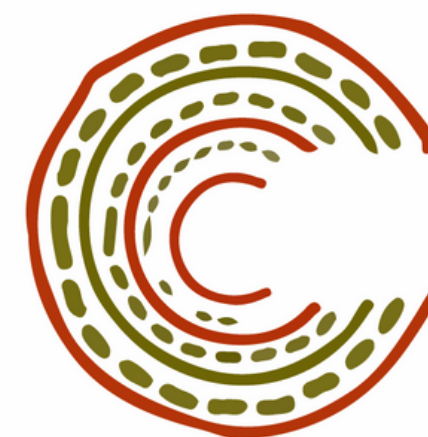
Officer (AO) of the Order of Australia, 2023



The Coolamon team congratulate our Director **Katrina Fanning AO PSM** on her appointment as an Officer (AO) of the Order of Australia in recognition of her tireless and distinguished service to the community.

We are an ACT majority-owned and managed Aboriginal and Torres Strait Islander company. And we have a wealth of lived and learned experience to share with First Nations businesses.

COOLAMON
ADVISORS



WHAT DO WE DO?

- Do you need some desk space with office facilities?
- Need some help with the qualifying documentation for Supply Nation registration?
- Would you like to access Business Mentoring and Coaching services?
- Do you know how to find business grants that you may be eligible for?
- Would you like to study in an Accelerated Business Program?
- Are you ready to upskill your business and IT skills?
- The Business Support Concierge is here to guide you along the journey to business success.
- Bring your laptop to use a Hot Desk in our Woden workspace with access to wi-fi, printer and phone facilities.
- We have resources to connect you with everything your business may need.
- The office space is available Monday to Friday 9am - 5pm



To view or download the previous Newsletters, and to subscribe, visit our website below:

www.coolamonadvisors.com.au/badji-business-support-program

The Program was gifted the name "BADJI" by Ngunnawal Elder Dr Caroline Hughes, meaning "Arise" in the Ngunnawal language.

Commissioned artwork by Yarrudhamarra Creations.



ACT Tourism Operators, do you have a new idea?

Grant applications are open now and will close 14 March 2023

If you'd like assistance to apply, please contact Julie who'd be happy to help.

Details on Visit Canberra's website are available here:

<https://tourism.act.gov.au/funding/tourism-product-development-fund/>

Visit Canberra offer a grant to support tourism and hospitality operators start or develop a new tourism offering.

The funding is for new infrastructure or new experiences. The aim is to attract more tourism into Canberra, a greater number of visitors, and to lengthen their stay with more offerings to choose from when they are here.

Increase new experience available in Canberra to fill a gap in the market. Build innovative solutions to support operations.

Encourage collaboration between tourism operators to work together on offering visitors a greater variety of attractive choices such as accommodation and experience packages.

CASH FLOW SUPPORT



Has your business struggled to take advantage of a new contract or sales opportunity because of a lack cashflow?

Invoice Finance is designed to provide businesses with the necessary working capital before your customer pays their invoice.

IBA offer access to 60-80% of the value of your buyer's invoice within 24 hours, while waiting for the buyer to pay to enable your business to pay wages, inventory, materials and transport costs.

How it Works

When you receive an order from a buyer, then deliver the products or services and invoice the buyer, you send IBA your invoice or debtors ledger. Rather than waiting for your buyer to pay the invoice, IBA will pay you between 60-80% of the value of the invoice, making the funds available to you. On the due date, the buyer pays the invoice to a bank account managed by the IBA. IBA then applies the funds to your account less any interest and charges.

If this appears to be what your business needs, the details are on these websites below.

Invoice Finance | business.gov.au

Invoice Finance - Indigenous Business Australia
(iba.gov.au)

Please feel free to call Julie to discuss together.

Why

The ACT Government has a policy that requires businesses that want to work with them show how they provide ethical jobs to the local community. By registering it means that your local ACT business can apply for ACT Government work contracts.

Perhaps there are some tenders open right now that would be perfect for your business. You can read through the open tenders here:

www.tenders.act.gov.au/tender/search?preset=open

How

First you'll need to analyze whether your business needs to make any changes to qualify. Then you can fill out the application. Details are on the ACT Government Procurement site here:

www.procurement.act.gov.au/secure-local-jobs

Please feel free to ask us to assist you as she is familiar with the requirements and process.



Just been too busy?
Let us help

Is Your Business SECURE LOCAL JOBS CODE Registered?

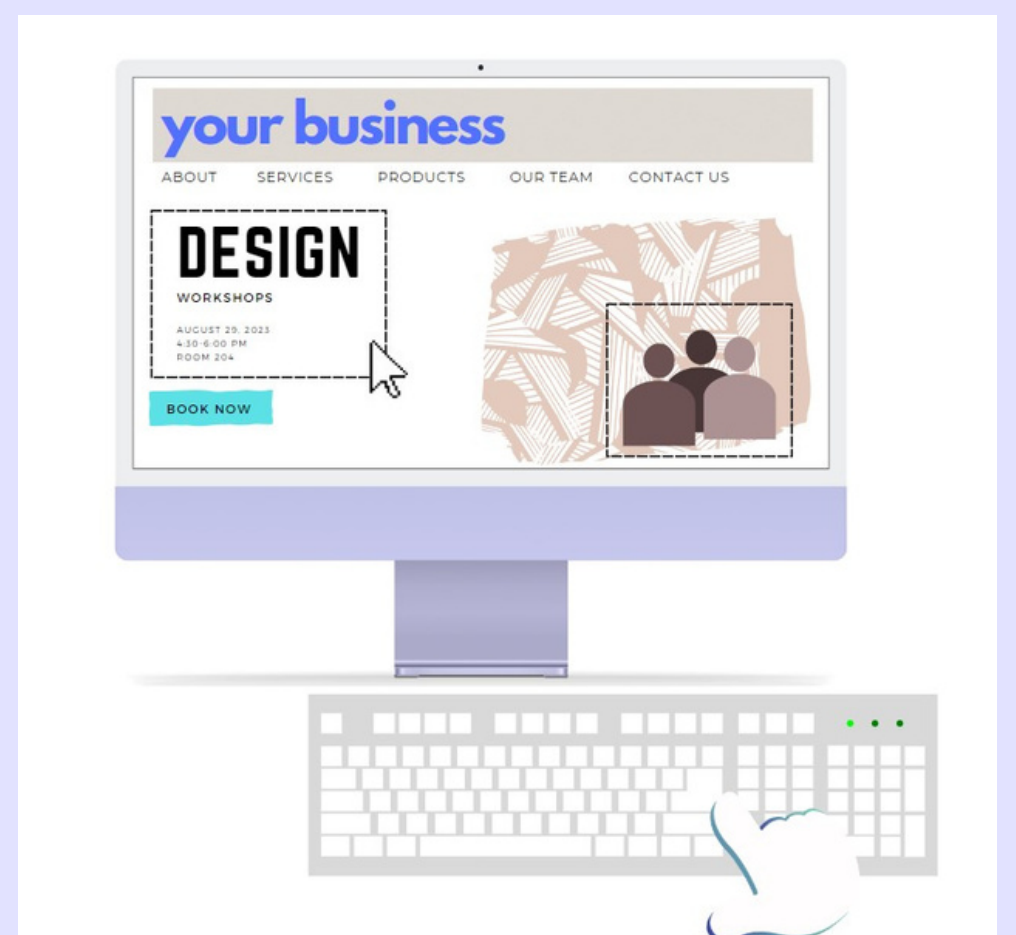
BEST KEPT SECRETS FOR CREATING GREAT WEB CONTENT

If you are about to create a website or wish to make improvements to your existing website, you may wonder how to go about changing the content to attract more traffic, to be more visible in searches, more easily found by potential clients.

A webinar recently recorded has been made freely available on-line to watch at a time convenient to you:

**How to create content –
business.connected Digital
series | Enterprise Nation**

If you'd like to bring your laptop into our office space and take advantage of our high speed wi-fi, please call us to make a booking. We can discuss the points that may apply to your business, to help improve your brand, your story.



25 years of Social, Cultural and Business Development working with Indigenous community associations, the private sector, the public sector and state and territory land council bodies (NSW Aboriginal Land Council, QLD Central Lands Council, QLD Cape York Economic Development, NT Top End Darwin Northern Land Council, NT Tiwi Land Council, NT Central Lands Council, TAS Aboriginal Land Council, VIC Western Victoria Indigenous land holding properties, Mt Gambia Aboriginal Community Training Body, WA Albany Southern Aboriginal Corporation, WA Southern Aboriginal Indigenous Land Services).

30 years Indigenous Strategic Engagement at local regional state level and national level.

22 years of Business Strategy, Business Marketing and Community Development in Indigenous Tourism working with Indigenous community associations, the private sector, industry bodies and the public sector.

6 years of working with the forestry industry, tourism and hospitality businesses.

5 years at Winnunga Nimmityjah Aboriginal Health and Community Services in Social and Community Health.



Focus on Sid Eades

Sid is of the Menang, Keneang, Koreng and Wilman Countries of the Noongar Nation in the southern part of Western Australia and has lived an extraordinary life.

He wishes to share the experience, background and skills that he has accumulated over decades in working with the public sector and Indigenous communities and has sought our assistance in starting up a new business.

Once Sid's start up business is in place, he looks forward to offering strategic business development and other business services.

We foresee Sid's contribution of his wealth of knowledge to creating valuable outcomes in the local business community.

