

BADJI

NEWSLETTER

DECEMBER
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**ABORIGINAL AND TORRES
STRAIT ISLANDER BUSINESS
SUPPORT PROGRAM**



ACT
Government

Message from Julie Jenkins



BUSINESS SUPPORT CONCIERGE

Well, what a year it has been!

I joined the Coolamon Team in June 2022 and have loved every minute of it.

The BADJI Business Support Program has been such an incredible experience to be a part of.

I have had the opportunity to meet so many wonderful new ATSI entrepreneurs and I can't wait to continue helping them grow in 2023.

Wishing you all a very happy and safe end of year. *BADJI 2023 - Lookout!!*

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The BADJI Business Support Program is an initiative by the ACT Government for Aboriginal and Torres Strait Islander peoples in the ACT to grow their business and for entrepreneurs to start one up

Did you know?

BADJI means "Arise" in the Ngunnawal language.

The word was kindly gifted to the program by Ngunnawal Elder Dr Caroline Hughes.

We give our cars a regular service to run properly, don't we? They're an expensive investment and work hard for us. So, we take good care to prevent them wearing out and to function efficiently.

Your business can also show signs of wear and tear, not keeping up-to-date and not looking sharp compared to competitors.

If you've been far too busy in 2022 to give your business a tune-up, a good mentor can motivate and guide you with experience and the right tools. If the check-up and service has seemed overwhelming, Julie can boost your courage by showing you how.



Business trends for 2023 indicate people are valuing immersive customer experiences and authenticity. They will spend their money on those who have a good online presence.



www.niaa.gov.au/resource-centre/indigenous-affairs/tips-indigenous-business



The IPP creates opportunities for Indigenous businesses in the requirements for Commonwealth buyers to meet certain obligations when purchasing goods and services

A first step is to register your business with Supply Nation. Julie, our BADJI Business Support Program's Concierge can help you with this process.

It's definitely worthwhile because

Under the Commonwealth Procurement Rules, a Commonwealth buyer is permitted to purchase directly from a small and medium Indigenous business without having to approach the general market as long as the business can demonstrate value for money. The contract may be for any size or value.

This provides Indigenous businesses with a big advantage – they do not need to complete costly tender processes.

Full details are on the NIAA website page "Tips for Indigenous Business". Scan the QR Code here to take you there.

The 2022 Canberra Innovation Network Showcase was a wonderful celebration of new and exciting Canberra entrepreneurs

Congratulations Winners!



Attendees were Welcomed to Country by Aunty Violet. The colourful business pitching competition was held at the Belconnen Arts Centre and was joined by ACT Chief Minister Andrew Barr.

Julie, our BADJI Business Support Program's Concierge found it to be a fantastic networking opportunity and would like to help Canberra's Indigenous entrepreneurs get involved.

Interested? Want to have a go? Call Julie to discuss how you can prepare to pitch your business.

Applications are open for VisitCanberra's Tourism Cooperative Marketing Fund

HOW MUCH?

Grant 1) Between \$1,000-\$10,000 (exGST)

Grant 2) Between \$20,000-\$100,000 (exGST) when applicants contribute a dollar for each dollar granted

WHO IS ELIGIBLE?

A cohort of two or more businesses with separate ABN's collaborating together. The lead business is to be incorporated in the ACT, or their business address is in the ACT or their principal place of business is in the ACT.

An example would be an accommodation provider and tour operator, or a restaurant and tour operator, that together may develop a package to promote.

WHAT'S IT FOR?

Marketing campaigns, public relations activities, brand development for new products or experiences. The marketed product or experience will encourage expenditure in the ACT.



WHAT'S IT NOT FOR?

Setup or operational business costs, systems or software, capital or equipment costs, insurance or legal costs, prize money, full-time employment costs event/festival costs or activities already funded under other ACT Government grants programs.

WHEN?

Applications opened 9am Friday 25 November 2022 and will close 5pm Sunday 22 January 2023.

For full details scan the QR Code in the image above.

Renewable Energy

INNOVATION FUNDING



www.climatechoices.act.gov.au/policy-programs/renewable-energy-innovation-fund

The ACT Government is supporting new businesses, trades and research in the renewable energy and energy storage sector

HOW MUCH AND WHO FOR?

Matched funding from \$50,000 to \$300,000 is available to support businesses to develop and commercialise innovative renewable energy and clean technology solutions for the ACT.

WHY IT'S IMPORTANT?

As part of the REIF, ACT Government facilitates a grants program to offer flexible, early-stage funding for renewable energy projects, initiatives and research. The grant supports a broad range of new and emerging technologies and ventures. These have the potential to support the delivery of the energy vision of the future to reach net zero emissions by 2045.

WHEN?

Applications close 11:59pm on 16 January 2023.

RENEWABLE ENERGY INNOVATION FUNDING FOR THE ACT



ABORIGINAL AND TORRES STRAIT ISLANDER BUSINESS SUPPORT PROGRAM

