NEWSLETTER

July 2024

INSIDE THIS EDITION

- Concierge message
- Office Desk Space

NEWS

- CBR Small Business Expo
- Reconcilation Day in the Park
- Black Coffee

OPPORTUNITIES

- Innovation Connection Grant
 Kickstarter Challenge
 Pitch Perfect Grant

2024 NAIDOC AWARD WINNERS

ABORIGINAL AND TORRES STRAIT ISLANDER BUSINESS SUPPORT PROGRAM



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essage from Julie enkins BUSINESS SUPPORT CONCIERGE



The Badji program was recently involved in the inaugural Canberra Small Business Expo. The event saw over 100 exhibitors and an amazing line up of panel discussions that offered valuable insight and expert advice on a diverse range of business related topics. We can't wait for next year's expo.

Reconciliation Day saw us enjoying mixing with the wider ACT community spreading awareness of the Badji program. We had over 200 visitors to our stall.

We want to congratulate Julie Okely on her ongoing commitment to bringing Black Coffee events to the Canberra community. This event is not to be missed if you are looking to network and be a part of the Indigenous business scene. We are excited to announce that the ACT Government have awarded the Aboriginal and Torres Strait Islander Business Support Program - Badji, to Coolamon Advisors for the next 2 years. We are committed to growing and supporting all Indigenous business enterprises in the ACT.

"We are an ACT majority-owned and managed Aboriginal and Torres Strait Islander company.

And we have a wealth of lived and learned experience to share with First Nations businesses"



WHAT DO WE DO?

We're here to support Aboriginal and Torres Strait Islander Businesses and Entreprenueurs in the Canberra Region

- We help you with the qualifying documentation for Supply Nation registration.
- We find the specific Business Mentoring and Coaching services you need.
- We search available business grants that you could be eligible for.
- We find opportunities for you to study in an Accelerated Business Program.
- We can assist you to up-skill your business and IT skills.

The Program was gifted the name "BADJI" by Ngunnawal Elder Caroline Hughes, meaning "Arise" in the Ngunnawal language.

Commissioned artwork by Yarrudhamarra Creations.

The BADJI Business Support Program is an initiative by the ACT Government for Aboriginal and Torres Strait Islander peoples in the ACT to grow their business and for entrepreneurs to start one up.

- Our Business Support Concierge is here to guide you along the journey to business success.
- Bring your laptop to use a spacious desk in our Woden workspace with access to wi-fi, printer and phone facilities.
- We have resources to connect you with everything your business may need.
- We are available Monday to Friday
 9am 5pm

Get in touch with Julie, Business Support Concierge, to book your desk space and find out how we can help <u>your</u> business:



julie@coolamonadvisors.com.au

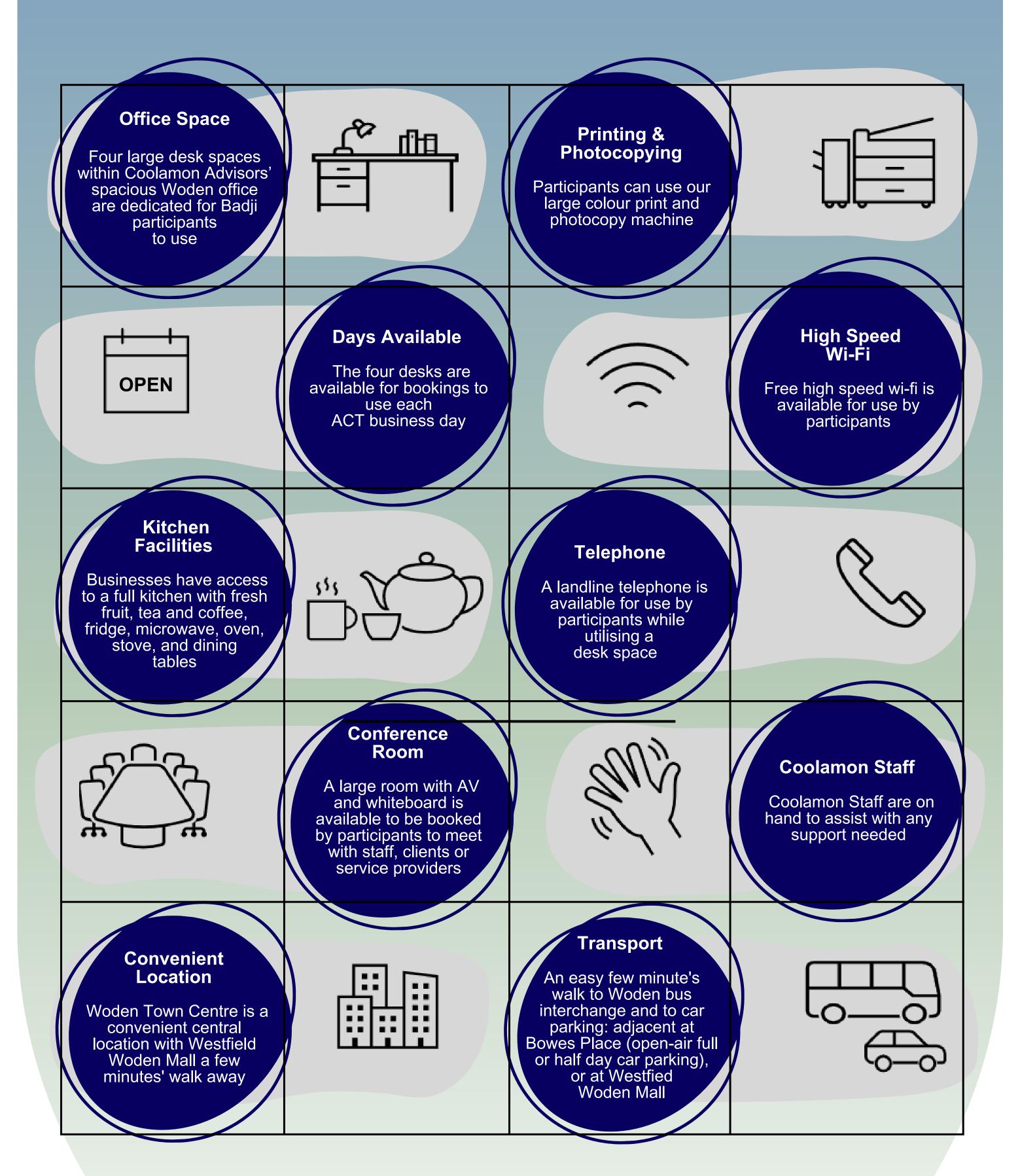
02 6189 0770



To view or download previous Newsletters, and to subscribe, visit our website:

www.coolamonadvisors.com.au/badji-businesssupport-program

PAGE 2 OF 9



Haven't tried our complimentary office desk space yet? If you are a Canberra region Aboriginal or Torres Strait Islander business, here are some of the features you can enjoy. Contact us to book a time and space - see contact details on page 2.





PAGE 3 OF 9

Badji at CBR Small Small Business EXPO

Above: Badji Concierge Julie Jenkins with Sarah Richards of Marrawuy Journeys.

Our Badji stall was alongside Sarah who is an established Indigenous Canberra region artist. Visit her fabulous website to see her beautiful art: www.mjourneys.com.au

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The panel "Starting a Business: The Good The Bad and the Ugly" discussed business start ups.

Above: Moderator Cam Sullings, Colin Anstie of RD Consulting, Rhiannon Beach of Pups4Fun, Anna Pino of Lighthouse Innovations and Katrina Fanning AO PSM of Coolamon Advisors.

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Katrina raised awareness on the diversity of Aboriginal and Torres Strait Islander businesses in the ACT. The Expo was an amazing opportunity to meet up with business acquaintances and make new connections.

We met Shantelle, an Indigenous photographer, who's stunning photos and contact details are on her facebook:

PhotographybyShani

Below: Shantelle Scholes of Photography by Shani, Badji Concierge Julie Jenkins and Mandy Hill, President of Canberra Women in Business.

PAGE 4 OF 9

If you'd like your business to attend future events, get in touch and we can plan to attend together

Badji at Reconciliation Day

Commonwealth Park 27 May 2024



At the 7th Reconciliation Day, an annual public holiday in the ACT, the Badji program was promoted in a marketplace stall. It is a major Canberra wide event for Aboriginal and Torres Strait Islander peoples, a day full of cultural activities, live entertainment, foods stalls, workshops and games. This year we met hundreds of people who were drawn to the beautiful artwork on the Badji merchandise and asking about the meaning of the program's Ngunnawal name. We raised awareness of the Badji program's services in assisting businesses, gave out multiple referrals, promoted participants who had advertising material ready and handed out around 200 merchandise sample bags.

These events are an opportunity to promote Aboriginal and Torres Strait Islander businesses to the wider Canberra region community who attend. If you;ve never throught of promoting your business at an event like this before, please get in touch for a chat on how we can assist your business to be promoted or to join us.

Below: Julie Jenkins, Badji Program Business Support Program Concierge



Badji at Black Coffee

Lighthouse Innovations 28 May 2024

If you'd like to be involved, look out for the next meeting here:



Black Coffee is a grassroots First Nations business networking opportunity held in regions across Australia each month to provide a platform to connect micro and small business owners. First Nations business owners, professionals, and their supporters are invited to get together and have a yarn.

Panasonio

lighthouse Fart Of The LHIMPEVARIAGE Pty Ltd Group grow and diversify

Canberra's entrepreneurial and business environment

Above: Julie Okely of All First Nations, Candice Edye of Lighthouse Innovations and Anna Pino of Lighthouse Innovations. Julie Okely is the Canberra Region Coordinator and a host organisation generously opens their venue to allow us to connect and gather on Ngunnawal country.

This meeting was kindly hosted by CBASS Lighthouse Innovations at their colourful Fyshwick premises.

> Guest speaker Cecilia McKenzie, a proud Wiradjuri woman and First Nations advocate, connector and educator spoke on Domestic and Family Violence Prevention.

www.ceciliamckenzie.com.au

PAGE 6 OF 9

Opportunities



Innovation Connect Grant

ICON offers eligible early-stage innovative entrepreneurs and startups matched-funded grants between \$10,000 – \$30,000 to kick-start their growth journey.

The grant is now open for expressions of interest and will close for submissions on Thursday 10 October 2024.

Please book an intro meeting for more information.

What is this grant for?

Grant Guideline





Supports innovative, entrepreneurial ideas to a market ready position including market testing.



Funds projects that prove the technical or commercial feasibility of a concept.



product prototype or

functional software.





Assists with development and testing of effective marketing approaches, and with legal, IP and patenting advice.

The Kickstarter Challenge is back for 2024!

Win your share of \$60,000 to kickstart your business idea!



Five finalists will have the opportunity to take Centre stage and pitch their new business idea for the chance to secure a share of \$60,000 in equity-Finalists will also score a paid trip to the nation's capital and support for the journey ahead with mentoring sessions, media training and more. Please visit:



PAGE 7 OF 9

Opportunities

GRANTS UP TO \$10,000

ANNUAL PITCH

Information

- Write a pitch on a page for up to \$10,000 autlining an idea to promote and support Aboriginal and Torres Strait Islander business networks in the ACT.
- The Idea must consist of ideas not currently being



provided within the ACT.

 You may apply more than once but will need to provide a pitch for each idea on a separate page.

Eligibility

- Be an Aboriginal or Torres Strait Islander business or organisation based in ACT – at least 50% Aboriginal or Torres Strait Islander owned and be able to provide evidence if requested.
- Present an innovative idea or format that is not currently delivered within the ACT

Grants Application Pates

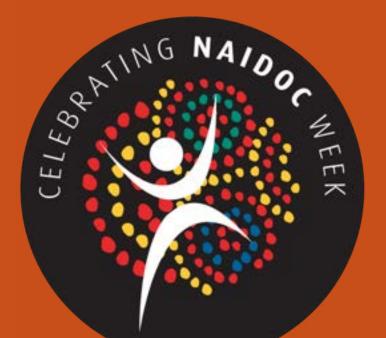
Grants Open: Monday 12th July 2024 Grants Close: Friday 16th August 2024 Successful Recipients Announced: Friday 30th August 2024

Submission Contact

Amanda Savle amanda=coolamonadvisors.com.au



Congratulations 2024 ACT Naidoc Award Recipients



KEEP THE FIRE BURNING! BLAK, LOUD AND PROUD

-14 JULY 2024

2024 ACT NAIDOC Award Winners

Apprentice of the Year - Noah Duke Teacher of the Year - Rebekah Lindsay Creative Talent of the Year - Gugan Gulwan Youth Music Program Non-Indigenous Contribution - ANU CBE Student support team Caring for Country and Culture - Ginibi Robinson Organisation of the Year - Corroboree Group Coach of the Year - Peter Altona Youth of the Year - Robert Ngarami McKellar Vocational Education and Training Award - Mark Winters Indigenous Community Sector Award - Tracey Harris Community Spirit Award - Will Kepa Miss NAIDOC - Shona Robinson-Whyman Mr NAIDOC - Sebastian Medcraft-Smith

Elder of the Year - Uncle Benny Hodges Person of the Year - Kim Davison